



**FOR IMMEDIATE RELEASE: Lombardi Street Helps Brandon Bond Raise Money  
for Villa Lobos Animal Rescue**

**Press Contacts:** Alisa Gus, Executive in Charge of Production  
(406) 962-0851, [agus@lombardistreet.com](mailto:agus@lombardistreet.com)  
Cheryl Games, Press Relations  
(831) 241-2364, [cgames@lombardistreet.com](mailto:cgames@lombardistreet.com)

## **Lombardi Street Gets Behind Tattoo Legend Brandon Bond's Cause to Raise Money for Pit Bull Rescue**

[LombardiStreet.com](http://LombardiStreet.com) - July 25, 2009 - Lombardi Street, the new social network and web series about the lives of six college freshmen beginning their journey to adulthood, is rallying the support of its members, partners and friends to help raise money for **Villa Lobos**, the largest pit bull rescue in the country. World-renowned tattoo artist **Brandon Bond** is having a special charity event that will premiere his award-nominated documentary, ***Victory To The Underdog***, on Wednesday, July 29th at 6pm at the Laemmle Theater Playhouse in Pasadena, California. Tickets are \$30 and all proceeds will be donated to Villa Lobos Animal Rescue Center in Canyon County, California.

The film, directed by and starring Bond, takes an in depth look at his efforts to rescue dogs, in particular the infamous Michael Vick fighting dogs. Rather than focusing on the dog fighting problem, the movie sheds light on solutions leading to "Victory" for all the underdogs in the movie - tattooed people, pit bulls, parolees and all the other people in this world that society has turned their back on through ignorance and racism.

The Lombardi Street community, currently drawing over one million visitors per month and growing, is proud to get behind such a worthy cause and support Brandon Bond's efforts. "As a social network-based production, we must expand beyond the simple confines of a single show," said Antony van Zyl, Executive Producer of Lombardi Street. "Lombardi Street is a community that not only is creating a phenomenal weekly drama, but also unites to support causes, events and ideas."

For tickets or for more information about *Victory To The Underdog* premiere charity event, visit [www.allornothingtattoo.com](http://www.allornothingtattoo.com).

For more information about the Villa Lobos Animal Rescue, visit [www.vrcpitbull.com](http://www.vrcpitbull.com).

**To schedule an interview with Antony van Zyl, Caspar von Winterfeldt or Ernst-August Schnieder or to request additional editorial information, contact Alisa Gus at (406)962-0851, [agus@lombardistreet.com](mailto:agus@lombardistreet.com) or Cheryl Games at (831) 241-2364, [cgames@lombardistreet.com](mailto:cgames@lombardistreet.com).**

**Lombardi Street, LLC** is an innovative new Web series and online production company that comprehensively integrates Social Networking, web-based distribution and virtual worlds. ***Lombardi Street*** will be the first series ever to utilize Slippcat, a cutting edge technology that allows advertisers to seamlessly and unobtrusively showcase their products within the show. For more information on ***Lombardi Street***, visit [www.LombardiStreet.com](http://www.LombardiStreet.com)